

The Gateway City Welcomes You North Bay Old Home Week, Aug. 2-8

Carnival Spirit Will Reign Among Returning Throngs During Entire Joyous Week

With Typical North Country Hospitality, North Bay Flings Wide Its Gates to Former Citizens and Friends From Whole Continent.

GOOD PROGRAM ARRANGED FOR

For the first time in its history, North Bay, Ontario's youngest city, will hold open (house) from Aug. 2 to 8. More than an ordinary Old Home Week, the celebration, in addition to marking the town's coming of age, will attract men and women whose lives have been bound up with the development of the North country. The Old Home Week gathering in North Bay will attract, from all over the continent, loyal sons and daughters who are coming to rejoice in the progress of the town they love. John Ferguson is President of the Old Home Week Association, and his one who knows North Bay knows John Ferguson. Under his active and enthusiastic leadership the citizens have worked with a will, and the program prepared leaves no detail overlooked. To visit North Bay during Old Home Week is to be assured of a delightful and memorable time.

Holds Chief Office
On Old Home Board



JOHN FERGUSON, Former Mayor of North Bay, and one of the first men to make his home at the site of the present town. He will preside at all the important ceremonies, and will have the pleasant duty of welcoming back a host of friends to the city which he has helped to build. Mr. Ferguson has been associated in many enterprises which made for increasing the welfare of the town.

STRATEGIC POSITION IN BUSINESS REALM ASSURES EXPANSION

Town Is Keystone to Industrial Life of Whole North Country

FIGURES ARE STARTLING

Cold facts and figures — which speak to men of business — more than justify the title of "The Gateway City," which North Bay has won. It is the keystone in the wonderful arch of industry which is ever growing in the North Country, and with the assured future of that country, North Bay is inseparably linked. Through it pass all the supplies in a never-ending stream, which are required to serve the vast district to the north, where busy miner, lumberman and farmer are carving out a new Empire. Through it, as well, on the way to the markets of the world, passes the largest proportion of the wealth that is being produced. Distribution Centre.

Partly due to the shipping advantages, and also the particularly central location, North Bay is an important distributing centre for Northern Ontario.

The average number of passengers handled through North Bay per month has been estimated at 4,541. Shipments for one month reach the following figures: Gold bullion, 3 1/2 tons; silver bullion, 13 tons; crude ore, 502 tons; pulp, 6,020 tons; paper, 12,450 tons. Other factors, as pointed out by the Board of Trade tell a story as wonderful as it is encouraging.

ACCESS BY ROAD.

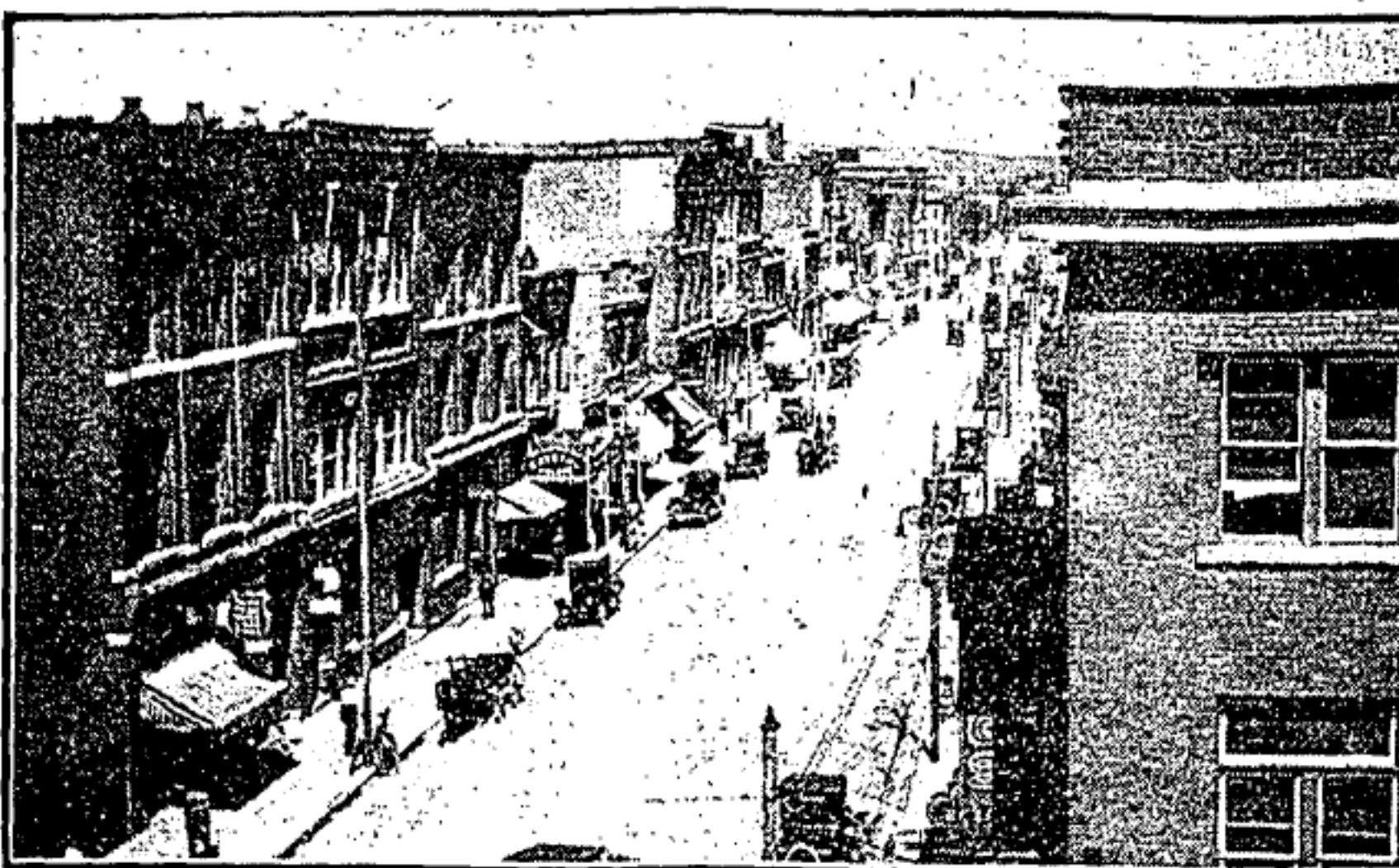
Take the Yonge Street road north at Toronto at 6 a.m., and reach North Bay at 8 p.m., via Orillia, Bracebridge and Huntsville; or by easier stages run to Bracebridge and camp for the night, then finish at leisure next day.

Surprising Progress Indicated by Figures

Five towns in Ontario can rival the history of progress and growth that is the proud accomplishment of North Bay. As the Northland grows, so does this Gateway City, with the future ever bright before it. The figures speak for themselves:

1887—Population	2,824
Area	500 acres
Assessment	\$431,739
Taxes	\$9,122
1907—Population	5,294
Area	500 acres
Assessment	\$1,283,562
Taxes	\$49,587
1925—Population	14,000
Area	2,100 acres
Assessment	\$8,435,200
Taxes	\$265,772

BUSY MAIN THOROUGHFARE OF NEW CITY



In striking contrast with the scenes which many old-timers will recall is the broad and splendid Main Street, with its smooth pavement and excellent sidewalks. Along it are to be found modern business structures which house the offices and shops of people who are steadily building up the Northland. The energetic and optimistic life of the inhabitants is reflected in the pride which had led them to make their city one of the most imposing and comfortable in the whole Province.

Energetic Secretary Has All Plans Laid



H. P. CHARLTON, Who for many weeks has been at work preparing for the celebration which is to make history in the North Country. No detail has been overlooked to assure to every visitor a period of enjoyment which will be long remembered.

NIPISSING PROMISES VACATION PARADISE

Holds Unrivalled Attraction for Sportsman and Holiday Maker

Nowhere in Ontario will the vacationist or tourist find a more delightful region for a holiday than in the territory surrounding North Bay. Nature has given with a lavish hand to this district; here may be found scenery of every sort, most of it unspoiled and with the same virgin charm which greeted the first white men to penetrate the territory. No less among the many attractions is the fact that with the canoe the modern voyager may retrace the route taken by the valiant Champlain and his companions in the New World. Again, voyaging across Lake Nipissing, a trip which can be made in comfort by steamer, the French River is bordered—a stream of which the praises have been sung by countless thousands and which is one of the favoured holiday spots on the continent. Fishing to meet the demands of the most exacting sportsman is to be found everywhere. Gamy bass, like rainbow trout and all other varieties of inland-water fish are to be found in plenty. In the hunting season, grouse, deer and moose will provide a feast for the followers of Nimrod. Nipissing District is an all-year resort for lovers of the outdoors. North Bay is the starting place for a real trip to rest tired nerves, to restore health and to send the vacationist back to his tasks, strengthened and ready to face any problem. Only in the Northland, where the air bears a zest, can the camper taste to the full the delights of holiday camping life.

First Executive Head Of Ontario's New City



MAYOR J. H. McDONALD, Who will be Chief Magistrate of the City of North Bay following the inauguration ceremony on Monday, Aug. 3, when he will receive the charter from Hon. Charles McTear at the special ceremony to be held in Memorial Park.

MOTORISTS

Headquarters
CHEVROLET and McLAUGHLIN Dealers

North Bay Garage

We would suggest early reservation for storage if you plan being here Old Home Week.

DEPENDABLE SERVICE

PACIFIC HOTEL

North Bay's Leading Tourist and Commercial Hotel

Headquarters of

The Rotary Club, the Lions Club and the Board of Trade

During Old Home Week we are planning to give our guests the very best to be had.

Tourists and Motorists will find the accommodation at the Pacific unexcelled.

Garage is in connection with the Hotel for the convenience of guests.

Running hot and cold water connects with all rooms.

American Plan: \$3.50 per day up.
European Plan: \$2.50 per day up.

Make Reservations Early.

DAVE HOGGEN, Mgr.

Live Demonstration.
"Come and See" has long been the slogan of Ontario's rapidly growing North, and no place more than the "Gateway City" is so well equipped to demonstrate to the visitor the possibilities of its rich and fertile lands. To the investor, to the business man and to the prospective citizen, North Bay makes an appeal as does no other town. To see it is to share in that splendid spirit which the North and to undergo a real rejuvenation of the spirit.
From Monday, Aug. 3, when the charter of the new city is to be presented formally, the program for the week continues without one dull moment. The carnival spirit will abound; a roaring midway during the day will be capped by a dazzling fireworks display each night; every quarter of the town will present something new, and its people will hardly suffice to visit all the attractions. Bands, minstrel shows, pageants, picnics, excursions, horse-racing—these and many more will round out the joyous festival.
Sports for All.
Northern Ontario has always been noted for its sports and sportsmanlike spirit, and it is but natural that athletic events have first call for the big week. Practically every kind of sport except hockey—and there would be hockey, too, if North Bay had an artificial ice rink—will be found on the week's card. Soccer, baseball, lacrosse, track and field sports, horse racing, water sports of all kinds, softball and other attractions are being arranged. A race track has had to be practically rebuilt, two privately owned parks have had to be taken over for the year, and other large expenditures incurred, but the citizens are behind the celebration movement and are determined to make it something that will be long remembered in the Northland.

Offers Best Location For Many Industries

With a reasonable assessment, every educational advantage, the most comfortable living conditions, with an extremely clear atmosphere, and an almost entire absence of fog, with the lake 649 feet above sea level, North Bay offers exceptional attractions for industries in many lines, particularly in the wood-working industries. Such plants as furniture factories, box factories, factories for the production of lumbering, mining and milling supplies, and also manufacturers of heavy wearing apparel and blankets suitable for railway and lumber work, should find North Bay a particularly desirable location.

COME TO THE GATEWAY CITY OF NORTHERN ONTARIO

North Bay Bids You Welcome—Old Home Week August 2nd - 8th, 1925

This is citizens' joy week in Ontario's youngest city. Seven glorious days of entertainment, as summarized below, permit no idle moments. Do you intend motoring? Fine! The roads were never better. Beautiful highways enter North Bay from Toronto, Ottawa and Sault Ste. Marie. Excellent camping accommodation has been provided throughout the city. Come by motor and enjoy the most wonderful scenery on the continent. If your holidays fall due the first week in August, don't miss this opportunity. There is not a more attractive or beautiful spot in all Canada or North America, so pack hook, line and sinker and come along. The Old Home Week Committee have provided the bait for a real live time.



Sunday, Aug. 2nd

Special services will be held in all churches and former residents will assist in the services, where possible. Some of the old boys and girls may meet you. Go to church.
Evening: Sacred band concert at Memorial Park, after evening church services. Renew acquaintances there.

Monday, Aug. 3rd Civic Day

Grand street pageant, including beautiful floats and gorgeous costumes, depicting the pioneer past and the progressive present. 11.30 a.m., official opening at Memorial Park. Presentation of a city charter, incorporating North Bay as a city. Track events, baseball, aerial performance, football, minstrel show, street dancing, shirt-tail parade, fireworks.

Tuesday, Aug. 4th Soldiers' Day

10.30 a.m.—Parade of Returned Soldiers.
11.00 a.m.—Decorations Services, Memorial Park.
1.45 p.m.—Aerial Performance, Wallace Park, Lacrosse, North Bay vs. Sudbury, Baseball, North Bay City League.
3.00 p.m.—Amelia Park, Regatta, a pluge of water sports.
7.50 p.m.—Aerial Performance, Boy Scouts and Girl Guides Competition, Sales Display Exhibition, Community Singing, Fireworks.
8.00 p.m.—Moonlight Excursion.
10.00 p.m.—Street dancing and dancing each afternoon and evening in the Blue Room.

Wednesday, Aug. 5 New Ontario Day

Street Pageant, Baseball, Track Events, Horse Racing, Horseshoe Pitching Contest, Football, North Bay vs. St. Thomas; Aerial Performance, Minstrel Show, Street Dancing, Fireworks.

Thursday, Aug. 6th Children's Day

Baseball, Junior Town League; Clowns' Aerial Performance; Parade of School Children; Boys' and Girls' Race; Burlesque Softball; Massed Choir of School Children, 700 Voices; Moonlight Excursion; Royal Theatre Picture Play secured specially for the Old Home Week.

Friday, Aug. 7th Old Timers' Day

Baseball, Old Boys vs. Stay-at-Homes; Athletic Events; Lacrosse; Horse Racing; Horseshoe Pitching Contest; Basket Picnic; Shirt-tail Parade; Moonlight Excursion; Fireworks.

Saturday, Aug. 8th Railroad Day

Softball, C.N.R., C.P.R. and T. & N. O.
Baseball, C.N.R., C.P.R. and T. & N. O.
Football, North Bay vs. C.P.R. Sudbury.
Track Events—Selection of President North Bay Old Home Week Association, to whom will be presented a Studebaker Standard Coach; Street Dancing; Grand Finale; Balloon and Confetti; Fights; Fireworks, etc.

A Midway of Fun--Rides--Whips--Merry-Go-Round--Shows, Etc.
Street Dancing, Community Singing, Fireworks Display, Parades, Church Services
And Numerous Other Features Too Many to Mention

The inauguration of the City of North Bay takes place on Monday, August 3rd, 1925. This will be an additional reason for attending the Old Home Week. Be on hand for this impressive ceremony.

BID THE LITTLE OLD TOWN GOOD-BYE and WISH SUCCESS TO THE NEW BORN CITY
ENQUIRE OF YOUR LOCAL AGENT REGARDING REDUCED FARES ON ALL LINES.

Horse Racing	
\$1,900 in Purses	
Wednesday	
2.15 Trot or Pace	\$400
2.25 Trot or Pace	\$300
2.35 Trot or Pace	\$300
Friday	
2.30 Trot or Pace	\$300
Consolation	\$200
Free-for-all	\$400